

IMSH 2019 ADVERTISING OPPORTUNITIES

A. Simulation in Healthcare



CONTACTS:

Advertising Representative (U.S.)

Name: Hilary Druker

Phone: 609-304-9187

Email: hilary.druker@wolterskluwer.com

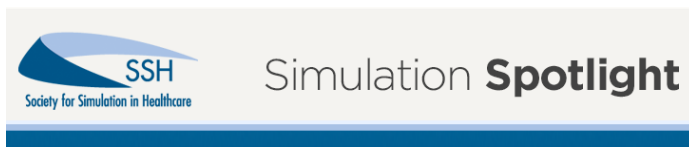
Advertising Representative (Europe)

Name: David Wurie

Phone: 07920 806 477

Email: david.wurie@wolterskluwer.com

B. Simulation Spotlight



This weekly email is distributed to all SSH Members. For advertising opportunities, contact our publishing partner Multiview, Colby Horton, chorton@multibrief.com

C. Website Ads



Box Ads are on placed on the right side of the SSH homepage and left side of select interior pages. This is nearly run of site on www.ssih.org. Availability is limited, as only 15 are offered per year. Space is 250p x 250p. To learn more, contact Multiview at 972.402.7023 jsmith@multiview.com

D. IMSH Daily

REDEFINING & REDESIGNING



Show Daily Magazine

IMSH Is the Premier Event for the Healthcare Simulation Channel
 The official IMSH 2019 *Show Daily* offers a unique high-impact advertising opportunity to build your brand awareness with all the IMSH participants during the event.



3 LIVE ISSUES

IMSH 2019 Show Daily Advertising Rates

Rates include insertion in all three days, January 27, 28, 29, 2019

STANDARD POSITIONS

AD SIZE

Full Page	\$4,500
Half Page (horizontal)	2,750
Half Page (vertical)	2,750
Quarter Page	1,800

PREMIUM POSITIONS

AD SIZE

Cover II	\$4,950
Cover III	4,950
Cover IV	6,000
Cover Strip (1/4 horizontal)	4,750
1/2 Cover Wrap (4/C one side)	7,500

ADVERTISING DEADLINES & SCHEDULE

- JANUARY 11, 2019: Advertising Reservation Deadline
- JANUARY 18, 2019: Material Deadline
- JANUARY 27, 28, 29, 2019: IMSH Show Daily Issue Dates

SHOW DAILY SPECIFICATIONS

Magazine trim size 8-1/2" x 11"

AD SIZES

Full Page	8-1/2" x 11"
Half Page (horizontal)	8-1/2" x 5-1/2"
Half page (vertical)	4-1/4" x 11"
Cover Wrap	8-1/2" x 4"
Cover Strip	8-3/4" x 2-1/2"

Bleed Ads: Add 1/8" on each side to dimensions shown for bleed ads. (bleeds only available on half page size or larger, cover wrap and cover strip positions)
Safety Margin: Keep all live non-bleed images 1/4" from trim edges

Ad Space Reservations

Contact Tom Reil now to reserve your space:

Tom Reil

phone: 707-291-7304
 tom@tsmpartners.com

Digital Bonus

Buy an ad in the print show daily and your ad will be included in each digital version for FREE—reaching far past the event's walls.

FREE OFFER

Change your advertising materials each day at no additional charge.

Press Releases

Submit your releases, and product news to mark@tsmpartners.com for consideration in *Show Daily*.